



ESET vs. McAfee (Intel Security)

Battle Cards

Protection	ESET	McAfee	Summary
Real-World Protection <small>AV-Comparatives, www.av-comparatives.org, Real-World Protection Test, April 2015</small>	99,5%	95,2%	ESET's products are designed with built-in protection from the very beginning, and this test result proves that ESET's approach works best.
False Positives <small>AV-Comparatives, www.av-comparatives.org, Real-World Protection Test, April 2015 (lower is better)</small>	0	6	A single false positive can be detrimental. If IT security software identifies a non-malicious file as a threat, there is the potential to damage machines, interrupt workflow, lose information, or shut down critical applications.
Protection against Malicious Apps <small>AV-TEST, www.av-test.org, AV-TEST Product Review and Certification Report, May 2015</small>	100%	99,2%	Android is intended to allow users to load software from untrusted sources, so the security model relies on mobile security apps and its capabilities. ESET was awarded many times for its safety and usable mobile security apps.
Total Accuracy <small>Dennis Technology Labs, www.dennistechnologylabs.com, Home Antivirus, December 2014</small>	98%	90%	Accuracy ratings provide a way to judge how effectively a security program works. ESET's products get one of the highest ratings by this measure.

Performance

System Impact Score <small>AV-Comparatives, www.av-comparatives.org, Performance Test, October 2014 (lower is better)</small>	1,2	12,9	Faster operation and lower resource consumption means better performance. ESET is faster and lighter than McAfee in many scenarios.
Overall Score <small>PassMark, www.passmark.com, 2015 Consumer Security Products Performance Benchmark, January 2015</small>	169	153	ESET promises to achieve excellent performance in a way that doesn't impact its customers' experience.
Memory Usage during System Idle <small>PassMark, www.passmark.com, 2015 Consumer Security Products Performance Benchmark, January 2015 (lower is better)</small>	118.6 MB	218.6 MB	According to an IT Security Survey 2015 by AV-Comparatives, low impact on system performance is important for 64% of participants.

Awards

Total VB100 Awards <small>Virus Bulletin, www.virusbtl.com, 01/1998 - 02/2015</small>	90	49	Since February 2001 ESET passed every single VB 100 test in which it has participated, but McAfee failed 11 times. ESET was overall recognizably more-times awarded.
Total Advanced+ Awards, <small>AV-Comparatives, www.av-comparatives.org, 05/2004 - 03/2015</small>	47	19	ESET has been developing its heuristics engine since 1992. This is evident when looking at the amount of awards ESET has won compared to McAfee. ESET does not hesitate to prove its quality in independent tests.
Proactive Test Advanced+ Awards <small>AV-Comparatives, www.av-comparatives.org, 05/2004 - 03/2015</small>	15	2	

More Info: www.eset.com

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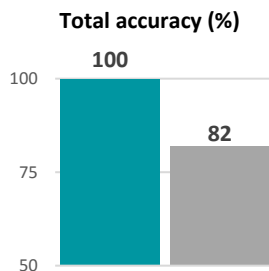


ESET vs. McAfee



Protection and reliability

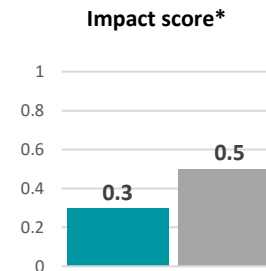
SE Labs
www.selabs.uk
 Home Anti-Malware Protection,
 July – September 2016



ESET's products are designed with built-in protection from the very beginning, and this test result proves that **ESET's approach works best.**

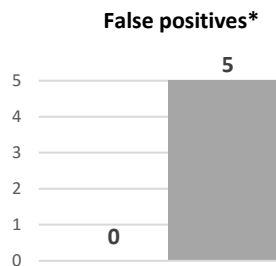
Performance

AV-Comparatives
www.av-comparatives.org
 Performance Test,
 September 2016



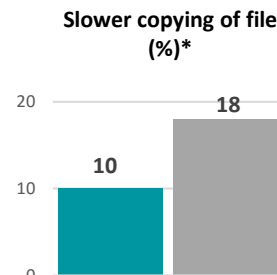
Whether you consider powerful protection more important than minimal performance impact or vice versa, you won't go wrong choosing a product that tops the charts in all areas. **ESET provides well-balanced protection, performance and reliability.**

AV-Comparatives
www.av-comparatives.org
 File Detection test,
 September 2016



When a "false positive" occurs, it **can cause serious problems**. If an antivirus solution is configured to immediately delete or quarantine infected files, a false positive in an essential file can render the operating system or some applications unusable.

AV-TEST
www.av-test.org
 The best antivirus software for Windows Home user,
 October 2016



Faster operation and lower resource consumption mean better performance. **ESET is faster and lighter than McAfee** in many scenarios.

■ ESET ■ McAfee *Lower is better

Feature	ESET	McAfee	Why it matters
Protection Client (Mac OS)	●	○	There is no reason why Mac OS cannot be targeted by cybercriminals. Not only can malware or spyware designed for Mac cause problems, but also malware designed for Windows can enter your network via a Mac and cause damage to PCs in the network.
Apple iOS clients	●	○	Even iPhones or iPads can be used by cybercriminals to commit crimes. If an iOS device is stolen or lost, the administrator can track, remotely wipe or lock/unlock the device. Our iOS client is integrated within ESET Remote Administrator, giving a full overview of network security.
Google Android clients	●	○	Android devices are open to various threats, most of which come from downloaded applications. The operating system, before installation, asks the user what data an app will access, but Android won't block any activity after installation. There is no need for a dedicated mobile device management tool because it is integrated within ESET Remote Administrator.
Data Backup (Windows)	●	○	ESET Remote Administrator includes the ESET Remote Administrator Maintenance Tool that can be used to maintain and back up a server. Backing up a server is an important step in the process of migrating ESET Remote Administrator and client workstations to a new server.
Push installation from the console	●	○	With push installation you can install packages in the LAN, and target computers that do not need to begin installation or need administrator privileges. Tested products: ESET - Remote Administrator, McAfee - SaaS Endpoint Protection Source: AV-Comparatives, IT Security Products for Small Business, September 2015

More info: www.eset.com

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ESET vs. McAfee



Awards

VB100 Awards Virus Bulletin, www.virusbntn.com, 05/1998 - 12/2016		100 Since May 1998, ESET has passed every VB100 test from Virus Bulletin in which it has participated, except one. McAfee did not participate in 30+ and failed a total of 21 times. ESET does not hesitate to prove its quality in public tests.
Total Advanced+ Awards AV-Comparatives, www.av-comparatives.org, 05/2004 - 12/2016		59 ESET has been developing its heuristics engine since 1992. This is evident when looking at the amount of awards ESET has won compared to McAfee.

■ ESET ■ McAfee



"The test corpus consisted of 81,796 emails. 73,710 of these were spam, ESET, stood out for missing just four emails from the spam corpus."

Virus Bulletin
 VBSpam Comparative Review, September 2016

"ESET received the highest rating in the AV-Comparative File Detection Test and was awarded with the File Detection, Advanced+ Award. The File Detection Test assesses the ability of antivirus programs to detect malicious files on a system."

AV-Comparatives
 File Detection Test, March 2016

"ESET Endpoint Security: The package detected all the malware threats in the test, with almost no burden on the System."

"ESET demonstrated excellent performance when it came to detecting over 11,000 selected Windows malware threats."

AV-Test
 12 Security Suites for Mac OS X Put to the Test, July 2016

"ESET protected against all of the public web-based threats and targeted attacks. It blocked 100 per cent of the threats. This software was also entirely effective when handling legitimate objects, giving it the rare privilege of a 100 per cent overall rating."

SE Labs
 IT Security Products for Small Business, July-September 2016



ESET earns 100th VB100 award

"ESET has been a top performer in our tests since 1998, and today we are delighted to present their 100th VB100 award – a first for any single product over the years," said John Hawes, Chief of Operations at Virus Bulletin, *"ESET NOD32's history of excellent performances and zero false positives is a clear indicator of a very well-built, well-maintained and extremely reliable product."*

Source: www.eset.com



ESET is the best channel program in the market, April 2016

Computer Reseller News (CRN), awarded ESET's Partner Program with a 5-Star rating in its 2016 Partner Program Guide for the second consecutive year. The 5-Star Partner Program Guide rating recognizes an elite subset of companies that offer solution providers the best partnering elements in their channel programs.

Source: www.crn.com

More info: www.eset.com

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